

## **Atharva Institute of Management Studies**

### **Activity / Event report**

Name of event	: IT TALKS Episode 38
Link of video/session	: <a href="https://www.instagram.com/tv/CvkS64wsfGX/?igsh=MzRIODBiNWFIZA==">https://www.instagram.com/tv/CvkS64wsfGX/?igsh=MzRIODBiNWFIZA==</a>
Page link	: <a href="https://www.instagram.com/ittalks_liveshow/?g=5">https://www.instagram.com/ittalks_liveshow/?g=5</a>
Date(s) of conduction	: 5 <sup>th</sup> August 2023
Class / Sem	: MMS (Batch 2022-2024)
Faculty coordinator	: Dr. Shubhi Lall Agarwal, Director, IQAC
Student coordinator/ committee	: Mr. Himanshu Ingle
Resource person	: Mr. Archis Joshi
Organization	: Dr. Reddy's Laboratories
Designation	: Commercial Head

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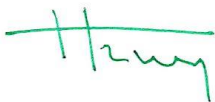
# DESCRIPTION

## Objectives:

- *The future journey and disruptions of Pharma through Technology.*

## Key Takeaways:

- Information Technology usage in Pharma Industry.
- Its impact on Pharma companies.
- Usage of different software's and I.T services.
- Challenges it faced.



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# FLYER OF THE EVENT

**ATHARVA INSTITUTE OF MANAGEMENT STUDIES**  
(Affiliated to University of Mumbai, approved by DTE & AICTE)  
NAAC Accredited

**IT TALKS**

An International  
IT Awareness Programme

**Topic**  
The Future Journey and Disruptions  
of Pharma through **Technology**

**Mr. Himanshu Ingle**  
Student, MMS 22-24  
Techno-ed Enthusiast  
*Host*

**Mr. Archis Joshi**  
Commercial Head, Dr. Reddy's Laboratories  
*Guest*

**LIVE Episode 38**

**Saturday**  
**05<sup>th</sup> Aug, 2023** | **7:30 PM**  
To  
**8:30 PM**

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Instagram: @ittalks\_liveshow

Flyer designed by: Mr. Himanshu Ingle.

  
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🌸 About Mr. Archis Joshi - He completed his B Pharm and MBA from IIM L ,IIM C and further did his MA - Psychology,Commercial Head of Dr Reddy's Labs, heading a business of 450 Crs and also an Author of the book 'Arjun in Corporate Mahabharat'.  
Edited · 46w



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46w Reply



shubhi.lall\_simplereminders Was a wonderful session

46w 1 like Reply

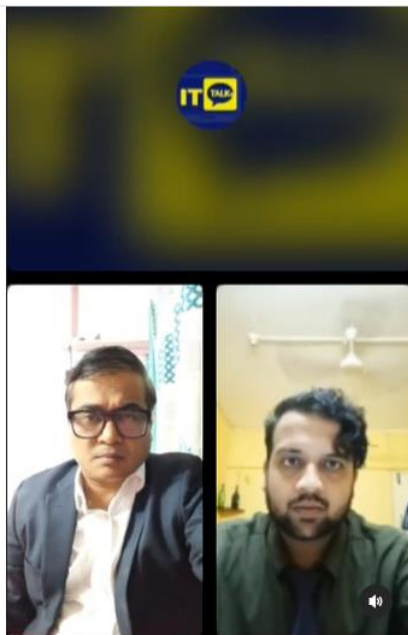


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August 5, 2023

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**EVENT REPORT PREPARED BY:** Mr. Himanshu Ingle.

**Verified by:** Dr. Shubhi Lall Agarwal, Director, IQAC, AIMS.

**Submitted to:** Dr. Henry Babu, Director, Atharva Institute of Management Studies.

*This video was recorded on the official page of IT Talks.*

Live session was initiated by Mr. Himanshu Ingle.

Hosting was done by Mr. Himanshu Ingle.

This event was conducted under the guidance of IQAC, AIMS.



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